## What is claimed is:

5

20

30

- 1. A flat antenna, comprising:
  - a feed conductor; and
  - at least one non-feed conductor, wherein
- said non-feed conductor can be disposed on one of one side and both sides of said feed conductor depending on a required reception band.
- 2. The flat antenna according to claim 1, wherein said feed conductor is formed in a meandering shape with a length that accommodates the required reception band.
- 3. The flat antenna according to claim 1, wherein said feed conductor is formed in a meandering shape with a width that accommodates the required reception band.
  - 4. The flat antenna according to claim 1, wherein said non-feed conductor is so formed that an off-set width suitable for the required reception band can be obtained.
  - 5. The flat antenna according to claim 1, further comprising a dielectric material between said feed conductor and said non-feed conductor.
  - 6. An antenna unit, comprising:
- 25 **a flat antenna**;
  - matching control signal generating means for generating a matching control signal corresponding to inputted data; and
  - a matching circuit that is so configured that the resonant frequency of said flat antenna is made variable based on said matching control signal outputted from said matching control signal generating means.

7. The antenna unit according to claim 6, wherein

5

10

said matching circuit comprises a connective circuit including a matching coil and a variable capacitance diode, and

the resonant frequency of said flat antenna is variably controlled by varying the inductance of said matching coil and the capacitance of said variable capacitance diode based on said matching control signal.

8. A broadcast reception terminal apparatus, comprising: a flat antenna;

reception means for selecting and receiving airwaves of a desired reception channel;

matching control signal generating means for generating a matching control signal corresponding to reception channel selection data supplied from said reception means; and

a matching circuit that is so configured that the resonant frequency of said flat antenna is made variable based on said matching control signal outputted from said matching control signal generating means.